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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

ART TATE, Assistant Director, University Relations
Office: (217) 581-5983 - Home: (217) 348-7553

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FOR IMMEDIATE RELEASE:

RIVES ELECTED TO BOARD

CHARLESTON, IL--Dr. Stan Rives, President of Eastern Illinois University, has been elected to a three year term as a member of the Board of Governors of the Illinois Council on Economic Education.

The Council is a nonprofit educational corporation dedicated to improving economic literacy among Illinois citizens and helping them understand how economic concepts apply to their daily lives.

Its primary programs involve training teachers of kindergarten through the twelfth grade so that they become knowledgeable concerning economic concepts and the integration of these concepts into existing curricula.

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RIVES ELECTED

Rives said, "Eastern is a participant in the program of the Illinois Council on Economic Education, which is designed to promote cooperation between business and education. I believe that partnership is important, which is why I have agreed to serve on the Board.

The Governing Board is comprised of chairmen, chief executives and presidents of major institutions in the state of Illinois. These include representatives from business and industry, labor, agribusiness and education, as well as professional services and association management.

Its efforts to get business and education to work together for the specific purpose of introducing economics into the public schools involves a network of 10 university centers.

Eastern Illinois University and other institutions bring teachers on campus for instruction on how to introduce economics into the classroom.

The Council has trained over 35,000 teachers since 1973 -- 2,500 last year alone. In 1987, Council programs reached 900,000 students -- at a cost of less than 50 cents per student.